

GUIDELINES FOR THE CORRECT USE AND DEPICTION OF THE COAT OF ARMS OF THE STATE OF WESTERN AUSTRALIA

The State Coat of Arms is normally restricted to use by authorised Western Australian Government Departments and Agencies to authenticate documents, to show ownership of property and to signify Government projects or publications.

The Coat of Arms is protected under the Armorial Bearings Protection Act 1979 against use associated with commercial interests, inaccuracy of presentation and unofficial use.

Approval may be given for the use of the State Coat of Arms to non-government bodies, where the purpose is educational or cultural, provided that it is not used in conjunction with any commercial interests or to signify the organisation has any official status (if other than a State instrumentality). Use for commercial purposes is not permitted. Approval for the use of the State Coat of Arms must be sought from the Chief of Protocol, Department of the Premier and Cabinet.

There are two approved versions of the Coat of Arms:

(a) The official form:



(b) The “seal” form:



The general rules for depiction of the Coat of Arms are as follows:

- It should be an accurate reproduction and the features and any wording should be clear and distinct.
- It should be placed in a position of prominence, either at the top centre or top left hand corner of any page, signage or electronic document.
- No wording should appear above the Coat of Arms and in the case of the official form the only words that should appear directly below are either “Government of Western Australia” or “Western Australia”.

- When used in conjunction with a departmental logo, the Coat of Arms should be placed in the paramount position, i.e. the Arms should be above or to the left of any other logos and should be at least the same size or larger than other logos.
- It should not be used as a watermark nor overprinted with words or designs nor should the Coat of Arms be placed on top of wording or designs.
- It should be a true reproduction of the approved Coat of Arms, without alteration and without the addition of any other words or devices, nor should it be incorporated into any other logo.
- The State Coat of Arms should not appear at the bottom of a page or signage. However, if an exemption is granted by the Chief of Protocol to do so, the same rules as stated above apply, i.e. the Coat of Arms must be on the left of the page or signage and logos to the right and no other logos should be placed above or at the top of the page or signage.
- The State Coat of Arms should appear only once in a document or publication.

Bromides of the Coat of Arms (both forms) may be obtained from the State Law Publisher (Telephone: 08 9321 7688).

They are also available electronically **FOR OFFICIAL GOVERNMENT USE ONLY** through the Department of the Premier and Cabinet website –

<http://www.dpc.wa.gov.au/SymbolsofWA/Pages/default.aspx>

Enquiries about the correct use of the State Coat of Arms should be directed to the Chief of Protocol, Department of the Premier and Cabinet, telephone 08 9222 9226.